

# **Privacy Policy**

Effective Date: 1/12/24

Welcome to *The Sukoon Villa*! Your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal information when you visit our website or use our services.

#### 1. Information We Collect

- **Personal Information:** Name, email address, phone number, and any other details provided during inquiries or bookings.
- Automatically Collected Information: IP address, browser type, and cookies when you visit our website.
  - **Payment Information (when relevant):** Details collected via secure third-party payment gateways for reservations.

#### 2. How We Use Your Information

- To process bookings and respond to inquiries.
- To personalize your experience on our website.
- For marketing purposes (only with your consent).
- To comply with legal obligations and resolve disputes.

## 3. Sharing of Information

We do not sell or rent your personal information. However, we may share your data with:

- Third-party service providers (e.g., payment gateways) to process transactions. (when relevant)
  - Legal authorities if required by law.

## 4. Cookies Policy

We use cookies to improve your experience and analyze website traffic. By using our website, you consent to the use of cookies.

## **5. Security Measures**

We implement strict measures to protect your information. However, no system is completely secure, and we cannot guarantee absolute security.

## 6. Your Rights

You have the right to:

Access, update, or delete your personal data.



- Opt out of marketing communications.
- Request a copy of your data by contacting us.

# 7. Contact Us

For any privacy-related questions, please email us at <a href="mailto:stay@thesukoonvilla.com">stay@thesukoonvilla.com</a>. or stay@thesukoonvilla.com.